



KAREN LARSON

founder + principal

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b.a. liberal arts, depaul university
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Karen Larson is the founder and principal of Broad Avenue Studios, Inc., a national interior design firm specializing in the residential sector, with clientele from coast-to-coast.

Karen's professional career also includes more than twenty years of experience in the financial industry, most notably as Director, Head of Advanced Sales for Deutsche Bank and President/Owner of Advanced Sales & Marketing, a pioneer in contract structure education. As the leading industry expert, Karen was featured as a keynote speaker at national financial services conferences and symposiums.

Karen has a bachelor of arts degree in liberal arts from DePaul University and is a Certified Financial Planner, CFP®. Dedicated to becoming an expert in the wellness movement, Karen assists clients design a home that supports a healthier and more fulfilling lifestyle.

favorite thing about my job:

i love revealing the finished product to our clients and getting to see their reaction. their joy makes all of the hard work and effort worthwhile!

greatest accomplishment:

stepping out of my comfort zone and having the courage to start my own business.

best advice i've ever received:

"the more you learn, the more you realize how little you know."

best design tip:

less is more!